

OBSERVANCE OF **SWACHHTA PAKHWARA** BY THE
NATIONAL SERVICE SCHEME (NSS) UNITS
(01-15th August, 2017)

Background

Hon'ble Prime Minister Sh. Narendra Modi urged the people of India to keep their surroundings clean during his first address to the nation on the eve of Independence Day. NSS have been conducting various activities under the cleanliness drive in the past.

To observe the Swachhta Pakhwara in befitting manner NSS organizations propose to conduct various activities during the observance of Swachhta Pakhwara. All the NSS Units will ensure due publicity of the activities/programmes to be conducted through all possible electronic and print media, so that the involvement of general public is also ensured in the celebration of this event. All the Regional Directorates of NSS will be entrusted with the responsibilities of providing guidelines to all the NSS units and also monitor the programme/activities during the conduct of the event. All the Regional Directorate will submit a brief report along with the action photographs and paper clippings after the culmination of the event. They will also ensure the necessary support of local authorities and other agencies as and when need arises during the conduct of various activities.

Action Plan

The following activities/programmes are proposed to be conducted by all the NSS Units across the country during the observance of Swachhta Pakhwara from 01st to 15th August, 2017:

1st August, 2017	One day seminar on Swachhta will be organized by all the NSS Units in the country, where locally available eminent speakers will be invited to address the NSS Volunteers on the various issues of Swachhta. The event will end with the Swachhta Shapath (Oath) by all the NSS Functionaries including NSS Volunteers.
2nd - 5th August, 2017	All the NSS Units will devote Four days for cleaning their respective campus of their institutions. They will ensure that they clean each and every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc.

<p>6th - 8th August, 2017</p>	<p>During the period, the NSS Volunteers shall visit the adopted village/slum and take up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings. During the campaign the discussion will be focused on Open Defecation Free (ODF) village/slum. The villagers will be convinced to construct the toilets in their premises and also to make use of them. NSS Units will also be directed to procure informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.</p>
<p>9th - 10th August, 2017</p>	<p>All the NSS Units will devote Two days for intensive cleaning of the adopted villages/slums. Efforts will be made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.</p>
<p>11th - 13th August, 2017</p>	<p>All the NSS Units will identify locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus stations/stops etc., and dedicate their services for cleaning the area of the agencies and also to take up various welfare activities in the agencies. Special drives may be taken to clean statues & Archeological sites and tourist Places.</p>
<p>14th August, 2017</p>	<p>All the NSS Units will organize rallies in their respective cities/villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.</p>
<p>15th August, 2017</p>	<p>All the NSS Units will hold a meeting of NSS Volunteers in their campuses under the Chairmanship of the Head of Institution and will discuss the future plans of sustaining cleanliness in the area. Head of the institution may declare the institution as “Clean Institution”</p>
